#### California Plug Load Research Center (CalPlug): Energy Efficiency Research at Calit2

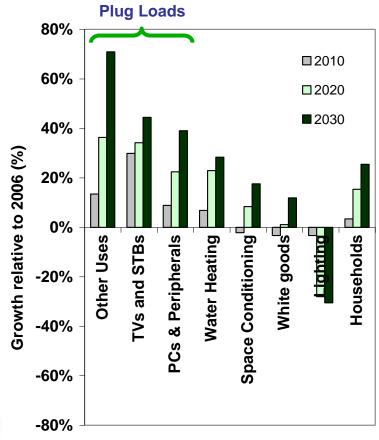


Dr. Michael J. Klopfer and Dr. GP Li California Plug Load Research Center California Institute for Telecommunications and Information Technology November 3, 2015 WWW.calplug.org

#### CalPlug Purpose

- Help California and U.S. improve energy efficiency in appliances and electronic devices
- In the residential and commercial sectors
- Through research, demonstration, education
- About engineering, incentives, codes and standards, and user behavior

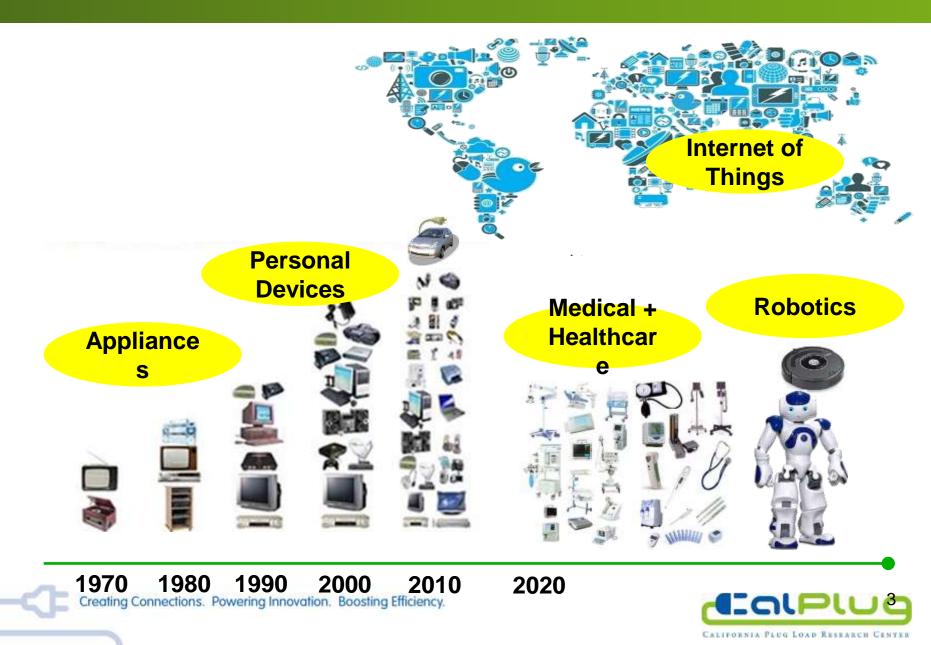






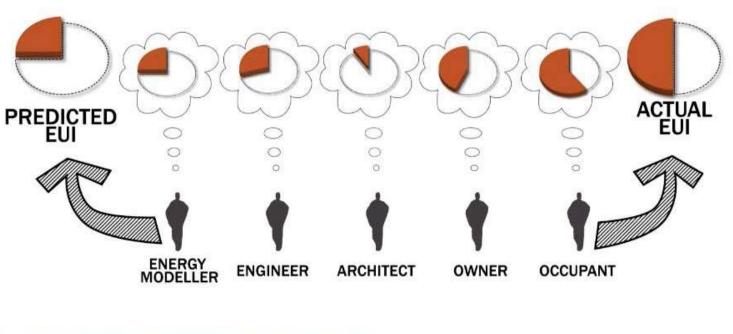
Creating Connections. Powering Innovation. Boosting Efficiency.

#### **Residential and Commercial Plug Loads**



#### **Energy Management Prediction**

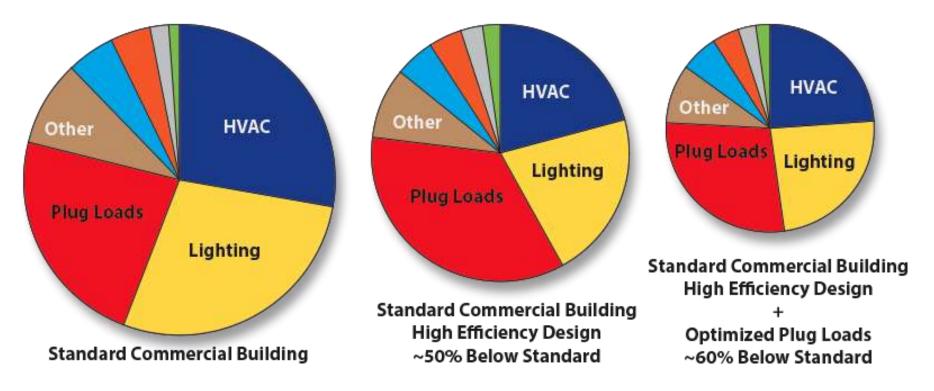
# **ENERGY USE** PREDICTED vs. ACTUAL



Creating Connections. Powering Innovation, Boosting Efficiency. Clark Brockman, AIA LEED Fellow Principal, SERA Architects



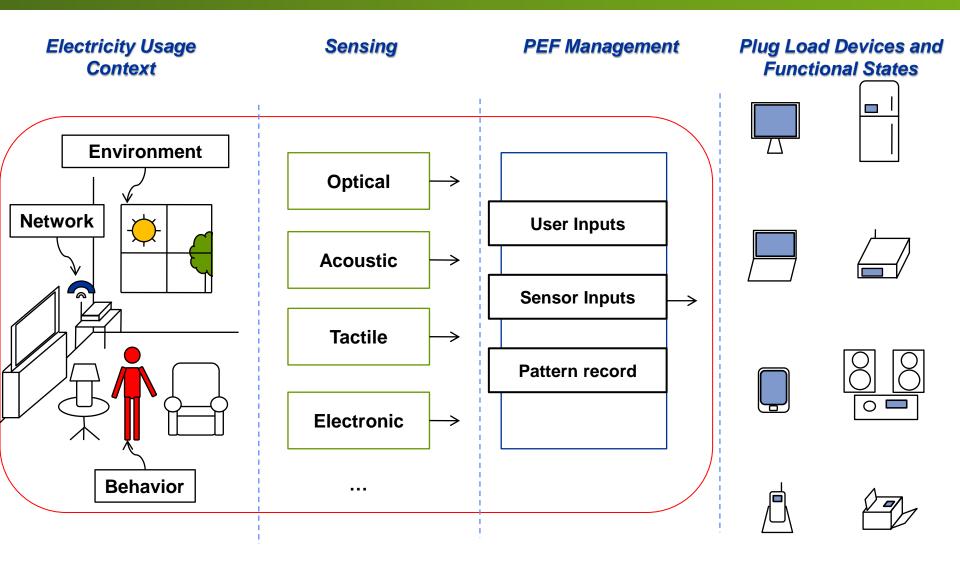
#### Why investigate plug loads?



Integrated Design Associates (IDeAs), San Jose, Ca, 2014

#### How can we make a difference?

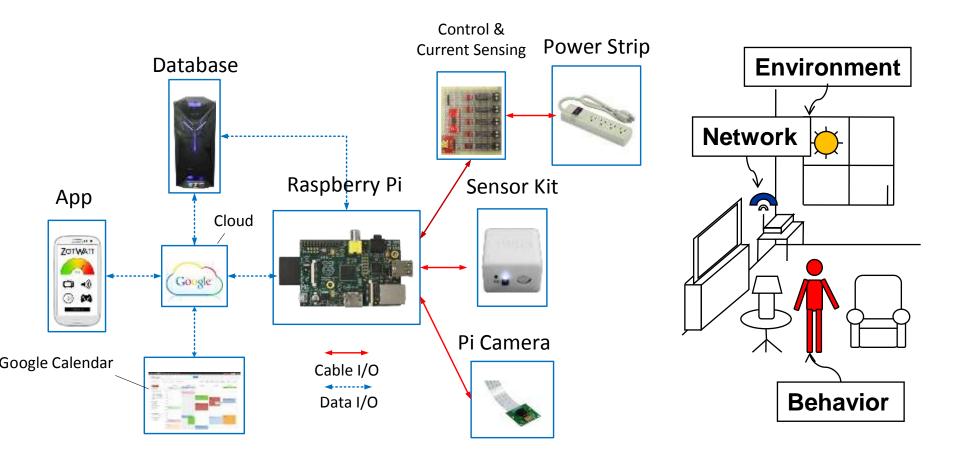
### The Role of Behavior in Energy Savings





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#### Personal Energy Footprint Management



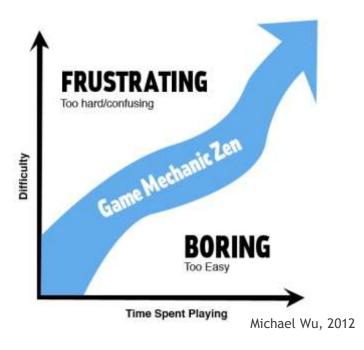


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#### **Power Savings Through Education**

# Can we improve energy savings with visibility? Can we gamify energy savings?

Energy-Champion: an elementary and middle school classroom v. classroom energy saving challenge





Studies indicate that providing households with contextualized feedback and targeted energysaving tips holds the potential for large scale energy savings, in the range of 4-12% (Ehrhardt-Martinez et al 2010).

## **Power Savings Through Education**



#### The overlooked teacher's computer

#### Conclusions

- Research on plug loads is a relevant (and complicated) target for improving energy efficiency
- Behavioral based power management is an effective way so save power from plug-loads, paradigm for IoT implementation
- Visibility and education are fun and practical ways to save energy



# Thank You!



# **Questions?**